



## PRIVACY NOTICE OF CUSTOMERS

To ensure the privacy and protection of customers' personal data, Binh Minh Plastics Joint Stock Company hereby issues this Privacy Notice to its customers.

This Privacy Notice provides information regarding the processing of personal data in accordance with applicable Vietnamese laws and regulations on personal data protection.

### 1. DEFINITIONS

- The Company (We): Binh Minh Plastics Joint Stock Company
- You: A current or potential customer.
- Personal data: Digital data (or information in other forms) intended to identify an individual. Personal data includes: basic personal data and sensitive personal data.
- Basic Personal Data: Reflects common personal information and background details frequently used in transactions and social relationships.
- Sensitive personal data: Refers to personal data associated with an individual's privacy and directly related to their lawful rights and interests.
- Data Subject: The individual to whom the personal data relates.
- Processing of Personal Data: Refers to any operation or set of operations performed on personal data, including one or more of the following: collection, analysis, summary, encryption, decryption, modification, deletion, destruction, de-identification, provision, disclosure, transfer of personal data, and other activities impacting personal data.
- "Vietnamese Law on Personal Data Protection": All current legal documents on personal data protection. The company complies with Vietnamese laws and regulations on Personal Data Protection.

### 2. PURPOSE OF COLLECTING AND PROCESSING PERSONAL DATA

The Company collects your personal data for the following purposes:

- Supply of goods:
  - + Receiving, processing, and transferring relevant documents for use in sales activities such as: order confirmation, contract signing, payment, goods delivery, quality certificates, technical documents, etc.
  - + Managing, storing, and updating transaction information and customers' purchase data on the company's internal system to support customers in the process of purchasing goods, after-sales service, and post-sales issues.
- Customer care activities:
  - + Organizing customer conferences, trade fairs, seminars, tours, and other interactive events.
  - + Coordinating with service providers such as event organizers, hotels, and travel agencies to arrange accommodation, tours, conferences, travel insurance, ticketing, immigration, and other related services.
  - + Implementing customer care and development activities, including dealer consultation and sales policy support for customers outside the official distribution system.

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**Binh Minh Plastics Binh Duong Branch:**  
No. 7, Road No. 2, Song Than 1 Industrial Park,  
Di An Ward, Ho Chi Minh City, Vietnam.

**Chi nhánh Nhựa Bình Minh Long An:**  
Lô C1-6 đến C1-30, KCN Vĩnh Lộc 2, Đường Vĩnh Lộc 2,  
Ấp Voi Lá, Xã Mỹ Yên, Tỉnh Tây Ninh, Việt Nam.

**Binh Minh Plastics Long An Branch:**  
Lot C1-6 to C1-30, Vinh Loc 2 Industrial Park, Vinh Loc 2 St.,  
Voi La Hamlet, My Yen Commune, Tay Ninh Province, Vietnam.

**Công ty TNHH MTV Nhựa Bình Minh Miền Bắc:**  
Đường D1, Khu D, KCN Phố Nối A,  
Xã Như Quỳnh, Tỉnh Hưng Yên, Việt Nam.

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D1 Street, D Zone, Pho Noi A Industrial Park,  
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- + Providing brand recognition support services, such as vehicle banners, signage, and promotional equipment.
- + Technical support, including providing equipment and technical instructions on pipe welding.
- Marketing and advertising
  - + Sending promotional information, special offers, and other marketing communications via SMS, email, or other communication channels.
  - + Implementing surveys, data analysis, and market research, including sending questionnaires, interviewing customers, collecting feedback on product and service quality, and introducing new products.
  - + Using customer images, feedback, and related content (within the scope of customer consent) for product promotion, service marketing, and brand communication purposes.
- Safety and security
  - + Implementing protective measures to ensure customer safety, including: controlling access to the company (such as offices, factories, warehouses), verifying identity when accessing the website, application, or using online services.
  - + Contacting customers in emergency situations or implementing measures to control and prevent the spread of disease to protect public health and the legitimate interests of customers.
- Legal compliance and rights protection
  - + Complying with legal obligations as required by applicable laws and regulations, including but not limited to providing information as requested by regulatory authorities.
  - + Protecting the lawful rights and interests of customers or related parties during service provision.
  - + Performing tasks for public interest or as required by regulatory authorities.
  - + Proposing, implementing, or defending rights in complaints, denunciations, or lawsuits, whether the customer or the Company is the plaintiff or defendant.

*Note: The above content may be updated as needed or depending on the purpose of collection..*

### 3. TYPES OF DATA COLLECTED

Personal data will be collected from various sources, either directly from you or indirectly through government agencies, third parties, or individuals/organizations legally authorized to provide such data. Your personal data may include:

#### 3.1. Basic Personal Data

- a. Direct interaction: When you make a purchase or participate in after-sales services such as customer care programs, promotions, complaint resolution, marketing, or product advertising, we may collect:
  - Identification details: Full name, date of birth, nationality, permanent/temporary address, family information (if necessary).
  - Document information: citizen identification number, passport number, driver's license number, identification card details, vehicle license plate number.
  - Contact information: Phone number, email, address.

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- Financial information: Bank account details, debit/credit card information, tax code, benefits entitlement, and payment history.
- Images: Portrait photos, images from the Company's security cameras.
- Other information associated with you or identifying your characteristics that is not classified as sensitive personal data.

b. Online interactions: When you access our website, we may collect:

- Device information: IP address, location data, and other information that helps identify the device.
- Browser information: Browser type and version, supporting software.
- Behavioral data: Website visits, page viewing time, clicks, and interaction frequency with applications.

### 3.2. Sensitive Personal Data

- In certain necessary cases, the Company may process your sensitive personal data. We are committed to processing and controlling your sensitive personal data in compliance with the law, using best practices to protect your data.
- We may need to collect and process some data about your health (information about food allergies, drug allergies, etc.) in order to prepare thoroughly for activities such as meetings, events, travel, etc., and to comply with legal regulations.
- In some cases, we may receive sensitive personal data unintentionally (For example, we may collect information about your religious beliefs when collecting copies of your ID card). We will apply appropriate measures to avoid collecting or processing unnecessary data or request you to hide such information before submission.

### 3.3. If we need to collect additional personal data, we will notify you and process such data in compliance with Vietnamese law.

## 4. METHODS OF DATA PROCESSING

The Company will process the personal data of data subjects using any lawful method in accordance with the Company's policies and/or regulations from time to time, including but not limited to:

- Collect, record, verify, and store data provided by data subjects.
- Conducting evaluation, analysis, modification, disclosure, combination, access, traceability, encryption, decryption, and copying of data to serve the data subject as well as meet the requirements of competent authorities and related parties.
- Using cyberspace, devices, electronic means, or other forms to transmit, provide, or transfer personal information domestically and/or internationally.
- Deleting or destroying personal data or performing other related actions upon the request of the data subject or as required by law.

## 5. COOKIES

- We use cookies and similar technologies to collect your personal data.
- Detailed information is available in the Cookie Notice published on the Company's official website.

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## 6. PROVISION, WITHDRAWAL OF CONSENT AND CONSEQUENCES

- Before collecting and processing data, we need your consent. You have the right to give full consent, partial consent, or conditional consent.
- In addition, you also have the right to withdraw your consent, in whole or in part at any time. Withdrawing your consent will not affect the previous data processing.
- If consent is withdrawn or only partial data is provided, this may lead to certain limitations in exercising related rights and obligations, as the company may not have sufficient necessary information, as follows:
  - + Interruption of ongoing services or contracts.
  - + After-sales programs, customer care, or technical support may be interrupted.
  - + You may not receive promotional information, offers, or benefits related to products or services you have used.
  - + Inability to fulfill legal obligations such as reporting, auditing, or providing information to competent authorities.
  - + If data is deleted or inaccessible, the Company may face difficulties in verifying identity, providing emergency support, or protecting the rights of the data subject.
- To withdraw consent, you may contact the Company directly for guidance on the procedure. The Company will receive and process your withdrawal request as soon as possible, but no later than 72 hours where technically feasible. If additional processing time is needed due to technical or procedural limitations, the maximum processing time will be 10 business days from the date of receipt of a valid request.
- When providing consent on behalf of another individual, you must ensure you have the legal authority (through authorization or legal basis) to act on their behalf.

## 7. DATA PROCESSING AND RETENTION PERIOD

- The processing and storage time for personal data begins from the time you consent to provide your data to us. Depending on each specific purposes and activities, we will determine an appropriate processing and storage time, unless a longer time is required by law, as follows:
  - + Information for sales, transactions, and after-sales activities: Until the customer withdraws consent or terminates transactions with the Company.
  - + Financial information: Until the customer withdraws consent or for 10 years in accordance with accounting regulations.
- All personal data will be securely deleted or destroyed after the storage time expires or when it is no longer needed for the original purpose of collection.

*Note: We will store the minimum necessary information as proof that you have withdrawn your consent and to comply with any government agency requirements (if any). This storage is in accordance with legal regulations and will not be used for any other purpose.*

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## 8. TRANSFER OF PERSONAL DATA

- To ensure that your personal data is processed for the correct purposes and operational needs, the Company may cooperate with relevant parties, third parties, or competent authorities (if any) to jointly process your data. Each entity will only process and store data within the defined purpose and scope, as follows:
  - + Event/Travel/Conference organizers, accommodation service providers, insurance companies, immigration services: These organizations process data to provide services, verify identities, and handle insurance.
  - + Transportation & logistics providers, postal service providers, business partners: These organizations process data to support the buying, selling, and delivery of goods and services.
  - + Competent government authorities: For fulfilling legal obligations such as taxation, immigration, epidemic prevention, investigations, inspections, and audits.
  - + Technology and software service providers: These organizations process data through activities such as email marketing, survey software, cloud storage, and ERP systems for customer data management and sales support.
- Before processing data, we will require them to implement appropriate data protection measures, process data only for its intended purpose and scope, and ensure data security and compliance with legal regulations.

## 9. TRANSFERRING PERSONAL DATA ABROAD (IF APPLICABLE)

- Your personal data may be transferred abroad to serve the purposes stated in Section 2.
- The transfer will be performed through appropriate means and software to ensure that data is not leaked or lost during transmission. At the same time, we will coordinate with relevant parties to protect your data, requiring them to implement necessary technical and management measures to ensure data security and prevent unauthorized access from unrelated parties.

## 10. MEASURES TO PROTECT PERSONAL DATA

- We have implemented and issued management and technical measures to protect personal data, preventing information leaks, misuse, or access by unauthorized parties.
- We use management measures such as issuing internal policies, procedures, and regulations on the collection, processing, storage, and destruction of personal data; establishing a department and assigning personnel to be responsible; and conducting regular training on information security and relevant legal regulations to enhance awareness and skills in protecting personal data for all employees.
- In addition, technical measures are also applied, specifically: encryption, access control and document management, role-based access control, access restrictions; installation of antivirus software and firewalls to prevent data loss.

## 11. YOUR RIGHTS AND OBLIGATIONS

### 11.1. When providing personal data, you have the following rights under the law on personal data protection:

- To be informed of the personal data processing;
- To consent, refuse, or request withdrawal of consent to the personal data processing;
- To view, modify, or request modification of their personal data

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**CÔNG TY CỔ PHẦN NHỰA BÌNH MINH**  
**BINH MINH PLASTICS JOINT STOCK COMPANY**

240 Hậu Giang, Phường Bình Tây, TP. Hồ Chí Minh, Việt Nam.  
240 Hau Giang, Binh Tay Ward, Ho Chi Minh City, Vietnam.

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Website: binhminhplastic.com.vn



- To request provision, deletion, or restriction of personal data processing; to submit objections to personal data processing.
  - To complain, denounce, initiate lawsuits, or claim damages according to the law;
  - To request competent authorities or agencies, organizations, or individuals relevant to personal data processing to adopt solutions and measures to protect their personal data according to the law.
- 11.2. When you have a request to perform the above rights, please contact us through the company's official channels. We will receive and review your request, notify you of the review results, and respond (if any) within a specified time, ensuring that your rights comply with the law.
- 11.3. In addition to your rights, you—as the data subject—also have the obligation to comply with Vietnamese law on Personal Data Protection, including but not limited to the obligation to provide complete and accurate personal data when you have given us permission to process it.

## 12. INFORMATION ABOUT THE DATA CONTROLLER AND DATA PROCESSOR

- Binh Minh Plastics Joint Stock Company is the data controller and processor of your personal data and is the direct collector of personal data from data subjects through the channels specified in this Notice. We are primarily responsible for determining the purpose of processing, data security, and compliance with the law.
- If you have any questions or concerns regarding personal data protection, you may contact us directly at address: 240 Hau Giang Street, Binh Tay Ward, Ho Chi Minh City, Vietnam.

Email: [pdpa@binhminhplastic.com.vn](mailto:pdpa@binhminhplastic.com.vn)

- Any changes to this Privacy Notice will be updated on our official website to ensure transparency and compliance with current legal regulations. This Notice takes effect from the time it is published on the Company's website.

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